

Hi, I make pretty things.

EXPERIENCE

PRODUCT DESIGNER

Fjord / Accenture | 2018 - 2019

Visual, Interaction, Product/Service Design, User Research & Usability Testing, Client Consultation, #1 Largest Bank in Canada

PRODUCT DESIGN LEAD

Tami Smart Cities / Green Owl Mobile | 2016 - 2017

Project Management; Branding, Product, UI/UX, Web Design; Information Architecture; Digital Marketing; Lead Generation

CREATIVE DIRECTOR

Inspiritus Press | 2015 - 2017

Web, Digital Marketing & Publication Design; Content Curation & Editorial; Event Planning; Marketing Strategy

WEB & GRAPHIC DESIGNER

Edge Interactive | 2011 - 2012

Website, CMS, UI/UX, Logo, Print, Advertising, HTML Email Design, School Portals, Admin Panels

CONFIDENCE



DESIGN & PRODUCTION

Adobe CC, Sketch, Axure, Invision, IA, Prototyping, Wireframing, User Stories/Flows, Journey Mapping



WEB DEVELOPMENT

HTML5, CSS3, Javascript, PHP, MySQL, Wordpress, WooCommerce, Shopify



SOCIAL MEDIA

Hootsuite, Buffer, Analytics, Paid Ads, Facebook, Twitter, Instagram, Youtube, LinkedIn



CONTENT

Creative Writing, Content Marketing, Copywriting, Technical & Thematic Editing



PROJECT MANAGEMENT

Agile/Scrum, Sprint Planning, Retros, Backlogs, Confluence, Hubspot, Asana, Trello, Slack, Consultation

LEARNING

DIGITAL MARKETING MANAGEMENT

University of Toronto | 2018

ENGLISH & CREATIVE WRITING

York University | 2009 - 2015

WEB DESIGN & DEVELOPMENT

Seneca College | 2008 - 2009

ORGANIZATIONS

- >> Graphic Designers of Canada
- >> The Designers' League
- >> The Writers' Union of Canada
- >> League of Canadian Poets
- >> Golden Key International
- >> Crossroads Literary Festival

SOCIAL

- 1,000,000+ reads
- 30,000+ followers
- 3,000+ likes
- 1,000+ followers
- 1,000+ followers

I'm Steven K.T. Lee. I design digital, branding, marketing & print experiences that work. It's more than pretty: I'm passionate about people-centric meaning, strategy, function, impact. steve@tkdesign.ca // tkdesign.ca // 647 898 6965

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JUSTIN KIRKEY

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Service & Interaction Design Lead, Fjord / Accenture
My supervisor on a large scale financial services project

BRIAN LAU

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My project manager for the University of Waterloo

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Former Project Manager / IT Analyst, Tami Smart Cities / Green Owl Mobile
My colleague on multiple projects

REFERENCES

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