

# Hi, I make pretty things.

## EXPERIENCE

### PRODUCT DESIGNER

Fjord / Accenture | 2018 - Present

Visual, Interaction, Product/Service Design, User Research & Usability Testing, Client Consultation, #1 Largest Bank in Canada

### PRODUCT DESIGN LEAD

Tami Smart Cities / Green Owl Mobile | 2016 - 2017

Project Management; Branding, Product, UI/UX, Web Design; Information Architecture; Digital Marketing; Lead Generation

### CREATIVE DIRECTOR

Inspiritus Press | 2015 - 2017

Web, Digital Marketing & Publication Design; Content Curation & Editorial; Event Planning; Marketing Strategy

### WEB & GRAPHIC DESIGNER

Edge Interactive | 2011 - 2012

Website, CMS, UI/UX, Logo, Print, Advertising, HTML Email Design, School Portals, Admin Panels

## CONFIDENCE



### DESIGN & PRODUCTION

Adobe CC, Sketch, Axure, Invision, IA, Prototyping, Wireframing, User Stories/Flows, Journey Mapping



### WEB DEVELOPMENT

HTML5, CSS3, Javascript, PHP, MySQL, Wordpress, WooCommerce, Shopify



### SOCIAL MEDIA

Hootsuite, Buffer, Analytics, Paid Ads, Facebook, Twitter, Instagram, Youtube, LinkedIn



### CONTENT

Creative Writing, Content Marketing, Copywriting, Technical & Thematic Editing



### PROJECT MANAGEMENT

Agile/Scrum, Sprint Planning, Retros, Backlogs, Confluence, Hubspot, Asana, Trello, Slack, Consultation

## LEARNING

### DIGITAL MARKETING MANAGEMENT

University of Toronto | 2018

### ENGLISH & CREATIVE WRITING

York University | 2009 - 2015

### WEB DESIGN & DEVELOPMENT

Seneca College | 2008 - 2009

## ORGANIZATIONS

- >> Graphic Designers of Canada
- >> The Designers' League
- >> The Writers' Union of Canada
- >> League of Canadian Poets
- >> Golden Key International
- >> Crossroads Literary Festival

## SOCIAL

- 1,000,000+ reads
- 30,000+ followers
- 3,000+ likes
- 1,000+ followers
- 1,000+ followers

I'm Steven K.T. Lee. I design digital, branding, marketing & print experiences that work. It's more than pretty: I'm passionate about people-centric meaning, strategy, function, impact. [steve@tkdesign.ca](mailto:steve@tkdesign.ca) // [tkdesign.ca](http://tkdesign.ca) // 647 898 6965