



I'm [Steven K.T. Lee](#). I design digital products, UI/UX, logos, marketing collateral, & publications that work. It's more than pretty: I'm passionate about people-centric meaning, strategy, function, impact.
steve@tkdesign.ca / tkdesign.ca

EXPERIENCE

UI / UX DESIGNER

[Fjord / Accenture](#) | 2018 - Present
 UI/UX, Interaction, Web, Mobile App, Product/Service Design, Client Consultation, Financial Tech, #1 Largest Corporate Bank

PRODUCT DESIGN LEAD

[Tami Smart Cities / Green Owl Mobile](#) | 2016 - 2017
 Project Management; Branding, Product, UI/UX, Web Design; Information Architecture; Digital Marketing; Lead Generation

CREATIVE DIRECTOR

[Inspiritus Press](#) | 2015 - 2017
 Web, Digital Marketing & Publication Design; Content Curation & Editorial; Event Planning; Marketing Strategy

WEB & GRAPHIC DESIGNER

[Edge Interactive](#) | 2011 - 2012
 Website, CMS, UI/UX, Logo, Print, Advertising, HTML Email Design, School Portals, Admin Panels

EDUCATION

DIGITAL MARKETING MANAGEMENT

[University of Toronto](#) | 2018

ENGLISH & CREATIVE WRITING

[York University](#) | 2010 - 2016

WEB MASTERS DESIGN & DEVELOPMENT

[Seneca College of Applied Arts & Technology](#) | 2008 - 2009

ARTS YORK VISUAL ARTS

[Unionville High School](#) | 2004 - 2008

STATS

- 1,000,000+ reads
- 30,000 readers
- 3,100+ likes
- 1500+ followers
- 1800+ followers
- 480+ subscribers

MEMBERSHIP

- >> Graphic Designers of Canada
 - >> The Designers' League
 - >> Writers' Union of Canada
 - >> League of Canadian Poets
 - >> Golden Key International
- References available upon request.

CONFIDENCE



DESIGN & PRODUCTION

Adobe CC (Ps, Ai, Id, Ae, Pr), Sketch, Axure, Invision, IA, Prototyping, User Flow, Journey Map



WEB DEVELOPMENT

HTML5, CSS3, Javascript, PHP, MySQL, Wordpress, WooCommerce, Shopify



SOCIAL MEDIA

Hootsuite, Buffer, Facebook, Twitter, Instagram, Youtube, LinkedIn



CONTENT

Creative Writing, Content Marketing, Copywriting, Technical & Thematic Editing



SEO, SEM & ANALYTICS

On Page, Google Analytics, Google Adwords, Moz, Majestic, Screaming Frog



PROJECT MANAGEMENT

Agile/Scrum, Confluence, Hubspot, Asana, Trello, Slack, Google Suite, Proposals



AWARDS

Babs Burggraf Creative Writing Award
2016

Stanley Fefferman Creative Writing Award
2014

Watty's Award
2014

Textnovel Readers' & Editor's Choice
2009

REFERENCES

Brian Lau
Principal Designer
Mad Studios
brian@mad-studios.com

Andrew Liang
Project Manager
Tami Smart Cities
andrew.liang@tami.io

David Hull
Publisher
Dumagrad Books
info@dumagrad.com

Kirby
Proprietor
Knife Fork Book Press & Bookstore
knifeforkbook@gmail.com

Paul Louie
CEO, M.B.A.
Essencap Funding LLC
paul@essencap.com

CONTACT

steve@tkdesign.ca
tkdesign.ca

PUBLICATIONS (TAKATSU)

"NIGHT, SLEEP, DEATH, AND THE STARS"

Poem | PRISM International Magazine

British Columbia: University of British Columbia, no. 56.1, October 2017,
pp.63. ISSN: 0032.8790.

KAWATARE

Chapbook

Toronto, Ontario: Anstruther Press, August 28, 2017. Print. 14 pages. ISBN: 978-1-988699-11-0.

"POLISHED BROWN LOAFERS", "SOMETHING HOLY"

Poem, Prose | Apparatus

Toronto, Ontario: Inspiritus Press, January 27, 2017. Print. pp.12, 56-58. ISBN: 978-0-9951538-1-3.

OF FORESTS & CLOCKS & DREAMS

Literary & Art Collection

Toronto, Ontario: Inspiritus Press, May 28, 2016. Print / eBook. 230 pages. ISBN: 978-0-9949746-9-3. eBook ISBN: 978-0-9949746-3-1.

SECONDHAND MEMORIES

Pioneer English Cell Phone Novel

Hermitage, Pennsylvania: Sakura Publishing, February 14, 2015. Print / eBook. 540 pages. ISBN: 978-0-9911807-9-0.

ESPRESSO LOVE

Literary Novel

Toronto, Ontario: Wattpad, 2014. Digital Serialization. 150,000 words. 1 million+ reads, #1 Science-Fiction ranking (out of 50 million).

INITIATIVES

PEN CANADA BRING THE NOISE STREET POETRY TOUR

Design & Marketing Coordinator | 2017 - Present

CROSSROADS LITERARY FESTIVAL

Coordinator | 2016 - Present

YORK UNIVERSITY

Academic Orientation Facilitator | 2015

DANNY CHOO, CULTURE JAPAN (CHIBA, JAPAN)

Nico Nico Douga Convention Exhibition Staff | 2012

WATTPAD / TEXTNOVEL CELL PHONE NOVEL NETWORK

Founder & Community Coordinator | 2009 - 2014

THANK YOU FOR YOUR TIME.