



Steven K.T. Takatsu Lee

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Design //

Language. Strategy. Function.

A passionate, self-driven, outside-the-box, multi-disciplinary artpreneur seeking growth as a design & marketing specialist in a collaborative team environment.

Social Stats

- 1,000,000+ reads
- 20,000+ readers
- 3,100+ likes
- 1500+ followers
- 1800+ followers
- 480+ subscribers

Memberships

- >> Graphic Designers of Canada
- >> Writers' Union of Canada
- >> League of Canadian Poets
- >> Golden Key International



Experience

MARKETING & DESIGN LEAD

Tami Smart Cities / Green Owl Mobile | 2016 - 2017

Project Management; Branding, Product, UI/UX, eCommerce Design; Digital Marketing Strategy; CRM & Sales Lead Generation

CREATIVE MANAGER

Inspiritus Press | 2015 - 2017

Digital Marketing & Publication Design; Content Curation & Editorial; Event Planning; Marketing Strategy

DIGITAL WRITING SPEAKER & INSTRUCTOR

2014 - Present

Multimedia Presentations & Panels for Waterloo, Ryerson, TDSB & more

WEB & GRAPHIC DESIGNER

Edge Interactive | 2011 - 2012

Website, CMS, UI/UX, Logo, Print, Advertising, HTML Email Design

DESIGN CONSULTANT

2008 - Present

UI/UX, Web, Graphic, Branding, Publication, Video, Marketing Design; Project Management; Client Consultation; 10 years of experience

Education

CERTIFICATION, DIGITAL MARKETING MANAGEMENT

University of Toronto | 2018

B.A. HONOURS, ENGLISH & CREATIVE WRITING

York University | 2010 - 2016

CERTIFICATION, WEB MASTERS DESIGN & DEVELOPMENT

Seneca College of Applied Arts & Technology | 2008 - 2009

O.S.S.D. HONOURS, ARTS YORK VISUAL ARTS MAJOR

Unionville High School | 2004 - 2008

Skills



DESIGN & PRODUCTION

Photoshop, Illustrator, InDesign, Sketch, InVision, Calibre, Premiere, Audition



WEB DEVELOPMENT

HTML5, CSS3, Javascript, PHP, Wordpress, Wordpress, WooCommerce, Shopify



SOCIAL MEDIA

Hootsuite, Buffer, Facebook, Twitter, Instagram, Youtube



CONTENT

Creative Writing, Content Marketing, Copywriting, Technical & Thematic Editing



SEO, SEM & ANALYTICS

Google Analytics, Google Adwords, Moz, Majestic, Screaming Frog



PROJECT MANAGEMENT

Hubspot, Asana, Trello, Slack, Google Suite